# Question | Score
--- | ---
1. How many new members in the last 3 yrs:  
   0 – 2 | **score**: subtract 10 points (-10)
   3 – 5 | **score**: add 10 points (+10)
   6 > | **score**: add 20 points (+20)

2. What is the average age of the members in the club:  
   Under 60 | **score**: add 10 points (+10)
   Over 60 | **score**: subtract 10 points (-10)

3. Are the same individuals on the board, but in different roles from one year to the next?:  
   Yes | **score**: subtract 10 points (-10)
   No | **score**: add 10 points (+10)

4. Does your club have less than 20 members?:  
   Yes | **score**: subtract 10 points (-10)
   No | **score**: add 10 points (+10)

5. Did your club loose members in the last two years due to reasons other than relocations or death?:  
   No | **score**: add 10 points (+10)
   Yes, more than 2 | **score**: subtract 20 points (-20)

6. Does your club actively review and monitor progress against the club’s strategic plan, including actions that support the district and international goals?:  
   No plan | **score**: subtract 20 points (-20)
   Have a plan, but don’t use it | **score**: subtract 10 points (-10)
   Active strategic planning | **score**: add 10 points (+10)

7. How many activities did you conduct to support members in the past year (visit museums; movies, pot luck dinner, etc.):  
   0 – 1 events | **score**: subtract 10 points (-10)
   2 – 4 events | **score**: add 10 points (+10)
   > 5 | **score**: add 20 points (+20)

8. Does your club actively develop future leaders in the club?:  
   Yes | **score**: add 20 points (+20)
   No | **score**: subtract 20 points (-20)

9. Is it difficult to get members to run for office each year?:  
   Yes | **score**: subtract 10 points (-10)
   No | **score**: add 20 points (+20)

10. What percentage of members attend meetings (on average):  
    > 75% attend meetings regularly | **score**: add 10 points (+10)
    < 75% attend meetings regularly | **score**: subtract 10 points (-10)

11. Does your club routinely send delegate(s) to district conferences?:  
    Yes, attendance 3 of the last 4 years | **score**: add 10 points (+10)
    No | **score**: subtract 10 points (-10)

12. How many new projects have been started in the last two years?:  
    0, none | **score**: subtract 10 points (-10)
    2 or more | **score**: add 10 points (+10)

13. Does your club have engaging program meetings? (Outside speakers, fun activities, personal development topics, etc.)?:  
    Yes | **score**: add 10 points (+10)
    No | **score**: subtract 10 points (-10)

TOTAL
Would you like to be contacted by the District Consultant for a follow-up discussion?  Yes____

General Profiles

| Score: < 0 | Prognosis: Patient may be terminally ill (Club requires immediate intervention) |
| Profile #1 | |
| Symptoms: | ● Under charter strength (< 20 members)  
● No new projects  
● Low attendance at meetings and activities  
● Leadership burnout  
● Aging membership |

| Score: between 0 and 50 | Prognosis: Patient may have a chronic disease (Club requires immediate intervention) |
| Profile #2 | |
| Symptoms: | ● Under charter strength (< 20 members)  
● On average one (1) new project annually  
● Average attendance at meetings and activities  
● Difficult getting new leadership from one year to the next  
● Periodic attendance at district conferences |

| Score: > 50 but < 100 | Prognosis: Patient has no major illnesses, but suggest a few preventive measures (Club is maintaining a status quo or in rebuilding mode) |
| Profile #3 | |
| Symptoms: | ● At charter strength (20 members+)  
● At least one (1) new project annually  
● Strong attendance at meetings and activities  
● Active strategic planning and developing  
● Periodic to regular attendance at district conferences |

| Score: > 100 | Prognosis: Patient is in good health (Club is thriving) |
| Profile #4 | |
| Symptoms: | ● At charter strength (20 members+)  
● More than one (1) new project annually  
● Strong attendance at meetings and activities  
● Active strategic planning and developing  
● Growing membership  
● Regular attendance at district conferences |

Prescription:

Strategic Planning  (For each Profile)
1. For each Goal, identify at least one (1) key Action to include on the club strategic plan for the upcoming conference year.

<table>
<thead>
<tr>
<th>Strategic Plan</th>
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<tbody>
<tr>
<td>Goal</td>
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Altrusa International, Inc. – District Three  
Created 04/2006 by Christy Bryant – Leadership Development/Strategic Planning Consultant